

fact sheet

May 2008

Manulife Insurance (Thailand) Public Company Limited

Established in 1951, Manulife Insurance (Thailand) Public Company Limited (Manulife Thailand) is a nationwide provider of a broad range of products and services designed to meet the financial protection and savings requirements of eligible individuals and organizations in Thailand. Currently, the Company fulfills the needs of more than 40,000 policyholders.

In April 2004, the completion of a large-scale global merger between Canada-based Manulife Financial Corporation and U.S.-based John Hancock Financial Services, Inc. resulted in a change of share ownership in the local company, formerly known as Interlife John Hancock Assurance Public Co., Ltd (Interlife John Hancock). The Company's name was officially changed to Manulife Thailand on June 21, 2005.

Manulife Financial has more than 115 years of experience in the life insurance business and is the largest life insurance company in Canada, the second largest in North America and the sixth largest Insurer in the world, based on market capitalization (as at 31 December 2007)

- Manulife Financial has more than 115 years of experience in the life insurance business and is the largest life insurance company in Canada, the second largest in North America and the sixth largest Insurer in the world, based on market capitalization (as at 31 December 2007)

Business Operations of Manulife Insurance Thailand

- In May 2007, Manulife Insurance Thailand announced the launch of Manulife Asset Management Thailand (MAMT). Under the leadership of CEO Alan Kam, the new asset management company, which is wholly owned by Manulife Insurance Thailand, offers a range of Thai-registered, Thai-baht denominated funds to both retail and institutional investors.
- To realize its goal of becoming a significant player in Thailand, Manulife has invested approximately THB 200 million to improve its local operations, upgrading IT systems and renovating the Bangkok headquarters and branch offices.
- Manulife Thailand currently has an agency force of 500, with 150 employees based at the Bangkok Head Office. Twelve branch offices are located throughout the country.

Commitment to the Community

The marketing & branding strategy of Manulife Thailand is based on improving the quality of life for the local community under the slogan of "**Bringing Dreams to Life**", the theme for the Company's sponsorship of the Beijing 2008 Olympic Games:

Manulife Thailand launched its "Bringing Dreams to Life" campaign with Habitat for Humanity (Thailand) on 13 September 2007, centered around building affordable housing for the poor. The company has also supported the **Cancer Care Run** on Sunday November 4, 2007 at Lumpini Park Bangkok, helping to raise vital funds for the Oncological (Cancer) Society of Thailand, a centre specialising in cancer research.

The Company's "**Love Life, Live Green**" project was launched on November 10, 2007. The management team and staff joined with local people and students of Amphawa District School in planting 100 trees to help spread the color green in this district, located in Samut Songkram Province. As part of the initiative, Manulife Thailand is also supporting a vegetable-planting project at the school, further demonstrating our commitment to help protect the local environment.

Meanwhile, Manulife Thailand continues its "Love Life Live Green" campaign to help educate people in Thailand regarding protecting the environment. A Green Rally with car-free activities was organized as part of the building opening ceremonies in March, to encourage people to use less energy by walking, bicycling and using public transport. A Green Policy has also been launched together with the Thai Environmental Corporation Foundation to plant trees on behalf of new policy-holders, contributing towards building a greener and more sustainable future for us all.

Manulife has also made recent donations to various schools to provide sports equipment and support renovations.

Manulife named Life Insurance Company of the Year

Manulife's "professionalism, customer service and innovation" honored at the Asia Insurance Industry Awards 2007

Manulife has been named Life Insurance Company of the Year at the Asia Insurance Industry Awards 2007. In naming Manulife as winners at the award ceremony in November, the judges cited the Company's "continued commitment to professionalism, excellent customer service and innovation with first-to-market products."

The awards are designed to recognize and salute excellence in the insurance industry. Entrants for the Life Insurance Company of the Year award are judged on their in-depth knowledge and understanding of Asian markets, their responsiveness to customer and intermediary needs and overall professional standards. Companies must also demonstrate industry leadership, innovation, customer service excellence as well as sound financial management.

Official Life Insurance Partner of the Beijing 2008 Olympic Games

Manulife is the Official Life Insurance Partner of the Beijing 2008 Olympic Games. Our sponsorship provides a compelling platform to demonstrate how Manulife improves the quality of life in the communities in which we do business.

Manulife's Olympic Theme for the Beijing 2008 Olympic Games is **Bringing Dreams to Life**. Ultimately, Manulife's products and services provide peace of mind, and provide its customers with the resources to help them achieve their dreams. Beyond the net effect of our products and services, Manulife has also directly contributed to improving quality of life through numerous and on-going community programs.

As the exclusive Life Insurance Partner of the Beijing 2008 Olympic Games, we are proud to be supporting gold-medal champion weightlifter Pawina Thongsuk, and the Thai Amateur Weightlifting Association (TAWA) in a long-term partnership to help drive our sponsorship of the Olympic Games.

About Manulife Financial

Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$400 billion (US\$389 billion) as at March 31, 2008.

Manulife Financial is one of two publicly traded life insurance companies in the world whose rated life insurance subsidiaries hold Standard & Poor's Rating Services' highest "AAA" rating.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '0945' on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.

For further information, please contact:

In Thailand:

Ratana Hothanyaroj

Manulife Insurance (Thailand) Pcl.

Phone: (662) 02-246-7650 # 8731

Email: ratana_hothanyaroj@manulife.com

In Hong Kong:

Catherine Battershill

Manulife Financial

Phone: (852) 2202 1272

Email: catherine_battershill@manulife.com