

# Canadian Division

Canadian Division makes a difference in our communities through charitable donations, sponsorships and the volunteer spirit of employees. With a strategic focus on health and education, the division looks for charitable initiatives that encourage employees and their families to participate and proudly support their communities, all with the goal of helping to improve the health and welfare of Canadians.

In 2006, Canadian Division donated \$4.3 million in support of hundreds of worthwhile organizations, including the Centre for Addiction and Mental Health; Dalhousie University; Grand River Hospital Foundation; London Health Sciences Centre's Cardiac Short Stay Unit; ProCURE Alliance; St. Mary's General Hospital; University of Alberta's Diabetes Institute; and University of Saskatchewan's In Motion health strategy.

What follows is a sampling of programs the Division assisted across the country.

## Kitchener-Waterloo

Manulife Bike & Hike for Heart is a flagship community event and one of the Company's largest sponsorships. More than 1,500 cyclists, walkers and volunteers participated in 2006. A record \$200,000 in donations was raised to support the St. Mary's Regional Cardiac Care Centre in Kitchener. For the second consecutive year, the event included a group of 150 cardiac rehab patients who benefited directly from the program and who are now strong supporters of and advocates for its value to the community.

## Toronto

Wilket Creek Park in Toronto was the site of the annual Manulife Run for Research fundraiser held on May 28 in

support of Sunnybrook Health Sciences Centre. The family-oriented event attracted thousands of runners, walkers and pet owners in a five-kilometre fun run and walk followed by a family BBQ and other activities. More than 150 Manulife employees participated and volunteered, and the event raised \$242,000 to support medical research.

## Montreal

On May 17, Manulife sponsored a charity event in Montreal called *Dans le jardin d'Italie*. Co-chaired by Diane Arbour, Canadian Division's Director, Investment Marketing in Montreal, the event was a fundraiser for the Quebec Breast Cancer Foundation. Contributions went to support *Harmonie*, the Foundation's education and awareness program. *Harmonie* provides breast health clinics, workplace lunch and learn sessions and youth awareness programs designed to reach the public directly with engaging programs delivered by knowledgeable, experienced advocates.

## Dartmouth

This summer the shores of Lake Banook in Dartmouth were a hive of activity as the second annual Manulife Dragon Boat Festival got underway with 1,428 paddlers gearing up for a day of dragon boat racing. With 68 paddling teams registered from companies and organizations across the city and 8,000 spectators, the event was a great success. More than \$150,000 was raised to support the Nova Scotia Amateur Sport Fund, which provides sports programs across the province. Manulife entered three racing teams and Company employees also participated as on-site volunteers.



"We greatly appreciate the community's overwhelming support for heart health and the Cardiac Centre. The Manulife Bike & Hike has yet again set a high standard in helping us to reach our goal. Everyone involved should be proud of their contribution to make Waterloo Region a model community for heart health."

Moira Taylor, President, St. Mary's General Hospital