

September 25, 2009

Manulife Financial looks to a bright future as it celebrates 10 years as a public company

Manulife's 10-year initial public offering (IPO) anniversary marks a great track record of success, built on diversified products, geographies and investments. Since 1999, the Company has quadrupled in size and delivered compound annual returns of over 12% to its shareholders. *

A Growing Company

	1999	2009
MFC Common Share Price (TSX):	\$ 8.95 ¹	\$ 22.70 ⁴
Market Capitalization:	\$ 9 billion ¹	\$ 37 billion ⁴
Premiums and Deposits:	\$ 19 billion ²	\$ 76 billion ⁵
Funds Under Management:	\$ 105 billion ³	\$ 421 billion ⁶
# of Employees and Agents:	28,000 ³	59,000 ⁷

1 Stock split adjusted, based on closing price on September 24, 1999 (IPO date) 5 For the 12-month period ended June 30, 2009

2 For the 12-month period ended September 30, 1999

3 As at September 30, 1999

4 Based on closing price on September 23, 2009

6 As at June 30, 2009

7 As at December 31, 2008

\$ Figures in Canadian currency

* Calculated based on Total Shareholder Return since IPO date assuming dividends are reinvested in MFC common shares (Source: Thomson Reuters).

"We're proud of the results we've achieved for our customers, policyholders and investors and believe that the current economic environment presents our company with unprecedented opportunities to build on that record and demonstrate that the best is yet to come."

Donald Guloien
President and Chief Executive Officer

Significant Milestones and Successes

September 24, 1999: Manulife's initial public offering begins trading on the Toronto, Montreal and New York stock exchanges, followed shortly by listings on the stock exchanges in Hong Kong and the Philippines.

September 30, 1999 – Manulife Financial launches Manulife One, the first, all-in-one, personal borrowing and banking account offered in Canada, giving consumers a unique and easier way to save thousands of dollars in mortgage and other interest payments.

June 6, 2000: PT Manulife Aset Manajemen Indonesia (MAMI) becomes the largest asset management company in Indonesia and remains among the largest today. The company, the first to launch unit-linked products in Indonesia, was proud to be named Onshore Investment House of the Year at the Asian Investor Awards for Investment Excellence 2009.

June 22, 2000 – Manulife opens an Asian investment office in Hong Kong, now the regional hub of MFC Global Investment Management's operations in Asia, spanning 10 locations and responsible for US\$27.4 billion in assets under management as at June 30, 2009.

April 2, 2001: Manulife Japan expands by acquiring the existing life insurance policies (approximately 1.35 million) from the administrators of Daihyaku Mutual Life Insurance Company of Japan.

October 17, 2002: In China, Manulife's joint venture, Manulife-Sinochem Life Insurance Co. Ltd. (MSL) receives approval to officially open its branch office in Guangzhou – the first branch license granted to a foreign invested joint-venture life insurance company. Today, MSL is licensed in 37 cities across 11 provinces in China.

September 28, 2003: Manulife Financial Corporation and John Hancock Financial Services, Inc. agree to merge. The transaction is completed April 28, 2004 and includes Maritime Life Assurance Company in Canada.

May 12, 2004: Manulife Japan announces the establishment of an investment management subsidiary, MFC Global Investment Management (Japan) Limited (MFC Global Japan), which now ranks in the top 100 pension fund managers in Japan's competitive pension market.

October 2004: Manulife Real Estate completes John Hancock's new headquarters at 601 Congress, a state-of-the-art building renowned for its sustainable design features.

May 4, 2006: Manulife's board of directors declares a two-for-one stock split of its common shares.

May 15, 2006: Manulife expands in the Philippines through an agreement to acquire the Pramerica Life Insurance Company, Inc. (Pramerica Life). The transaction is completed on August 31.

Full year 2006: John Hancock achieves a #1 ranking in total individual life insurance sales in the U.S., a distinction the company achieves again in 2008, re-enforcing its position as an industry leader for the future.

June 26, 2007: Manulife grows its wealth management business in Canada by signing an agreement to acquire Berkshire-TWC Financial Group, Inc. When combined with Manulife Securities International Limited, the transaction creates a sales force of 1,500 independent advisors and a business with about \$19 billion in assets under administration.

August 2008: Manulife is a Worldwide Olympic Partner at the 2008 Beijing Olympic Games and hosts over 1,600 guests at this event. Agents, customers, staff, business partners, and management attend from 13 different countries and territories around the world where Manulife operates.

August 19, 2008: Manulife International Limited expands its presence in Taiwan by acquiring Fuhwa Securities Investment Trust Co., Ltd. The acquisition adds seven new retail funds to Manulife's current product range, 20 bank and security firm distributors, and about US\$ 1.3 billion in assets under management.

June 30, 2009: MFC Global Investment Management's assets under management (AUM) reach a significant milestone when they surpass the C\$100 billion mark, with C\$101.6 billion in AUM – an all-time high.

September 25, 2009: Manulife acquires AIC's Canadian retail investment fund business, creating significant scale and presence in the retail investment fund market, with assets under management of approximately \$13.9 billion.

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