

## Manulife Holdings Berhad

### About Manulife Malaysia

The Company was first established in 1963 as a branch of Bahamas-based British American Insurance Co. It became a public limited company in 1981 and changed its name to British American (Malaysia) Insurance Berhad. In 1994, the Company was renamed John Hancock Life Insurance (Berhad) to reflect our association with John Hancock Mutual Life Insurance Company in USA. Later, the Company changed its name to Manulife Insurance (Malaysia) Berhad following the large-scale global merger between Canadian-based Manulife Financial Corporation and US-based John Hancock Financial Services, Inc. in 2004. Manulife underwent a restructuring exercise in 2008 and effective 1st October 2008, Manulife Insurance (Malaysia) Berhad became Manulife Holdings Berhad.

Subsidiary companies under Manulife Holdings Berhad are: Manulife Insurance Berhad; Manulife Asset Management (Malaysia) Sdn Bhd; and Manulife Unit Trusts Berhad.

The major shareholder of the Company is Canadian-based Manulife Financial Corporation (MFC), which has more than 115 years of experience in the life insurance business. MFC is listed on the New York Stock Exchange (NYSE), Toronto Stock Exchange (TSX), Stock Exchange of Hong Kong (SEHK) and the Philippine Stock Exchange (PSE). Locally, Manulife Holdings Berhad has been listed on the Main Board of Bursa Malaysia since 1984.

Manulife Holdings Berhad is a member of Manulife Financial Asia.

### Business operations of Manulife Malaysia

#### Manulife Insurance Berhad

- Manulife Insurance Berhad's core business is the provision of individual life insurance products to meet protection and financial needs of Malaysians.
- It currently has a dedicated agency force of 1,900 and 198 employees. An extensive network of 6 Regional Support Centres and more than 50 agency offices are strategically located throughout Peninsular Malaysia and East Malaysia.
- Manulife products are available through our Manulife Agency channel, selected Financial Advisors and Bancassurance partners. The innovative product portfolio covers a broad range of needs, which include:

Life Protection

Savings and Investment

Health & Medical

Retirement Planning

Income and Protection

Education Planning

## **New products launched:**

### **2010**

New series of investment-linked insurance products:

- MaxShield – a regular premium investment-linked insurance plan that provides potentially high investment returns with long-term level insurance protection.
- MaxShield Plus with Inflation Protected Benefit (IPB) – a regular premium investment-linked insurance plan that provides potentially high investment returns and at the same time provides comprehensive insurance protection. The coverage will be auto-increased by 5% of the original Face Amount at inception every year at Policy Anniversary up to a maximum of 200% of the original Face Amount at 21<sup>st</sup> policy year.

### **2009**

- ManuCare100 – a medical plan that is designed to fit today's lifestyle and health needs. ManuCare100 combines a rich range of benefits that provides comprehensive hospitalisation and surgical coverage and the flexibility to tailor the coverage to meet individual needs.
- InterGen – a limited payment regular premium participating whole of life plan which matures at 80 years of age with annual guaranteed cash payments.
- PremierSaver – a 10-year limited premium payment participating endowment plan that offers potentially high returns and at the same time provides life insurance coverage.
- PA Protect – a term plan packaged with accidental benefits. This plan provides valuable insurance coverage against natural and accidental death, total and permanent disability and injuries resulting from accidents.

## **Manulife Asset Management (Malaysia) Sdn Bhd**

- Manulife Asset Management (Malaysia) Sdn Bhd (MAMM) offers investment management services in Malaysia and operates under the brand name of MFC Global Investment Management, the asset management arm of Manulife Financial.
- Investment professionals in MAMM include a Chief Executive Officer, Fund Managers and Analysts, Investment Compliance and Investment Operations personnel.
- Ho Su-Ann, a fixed income specialist was recognised as one of the “Most Astute Investors in Local Currency Bonds 2008” in The Asset's Benchmark Research.

## **Manulife Unit Trusts Berhad**

- Manulife Unit Trusts Berhad (MUTB), a company licensed by the Securities Commission of Malaysia, started its operations with the launch of its first 5 funds on January 2010.
- The funds include 3 feeder funds and 2 local funds. The feeder funds are Manulife Investment – Global Resources Fund, Manulife Investment – China Value Fund and Manulife Investment – India Equity Fund, while the local funds are comprised of Manulife Malaysia Equity Fund and Manulife Malaysia Bond Fund. The 2 local funds are managed by Manulife Asset Management (Malaysia) Sdn Bhd while the 3 feeder funds are overseen by Manulife Asset Management (Malaysia) Sdn Bhd.

## Corporate Social Responsibility

Manulife strongly believes in giving back to the communities where we do business and encourages our employees and agency members to do the same. Our support focuses on community-building in four main areas: healthcare, education, community service and local volunteering.

Among the Corporate Social Responsibility programs carried out by Manulife:-

- Participation in the annual Terry Fox Run in aid of cancer research.
- Donations in kind and providing assistance to help improve the living environment of underprivileged children's homes, homes for the elderly and other deserving non-profit organisation homes including Persatuan Kebajikan bagi Orang Istimewa Kampar, Pusat Jagaan Diamond, Precious Gift Home and Sherun Old Folk's Home.

## About Manulife Financial

Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 22 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$446 billion (US\$440 billion) as at March 31, 2010.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife Financial can be found on the Internet at [www.manulife.com](http://www.manulife.com).

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