

# The Manulife Longevity Institute is driving action to help people live longer, healthier, and more financially secure lives.

Longevity is not just about adding years—it's about making those years vibrant, supported, and full of possibility, good health and financial security.

Manulife is investing **\$350 million by 2030 through** this global platform.

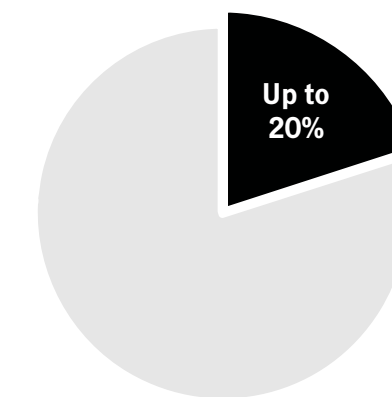
The Institute will focus on:

- igniting global research and thought leadership to better understand how people can flourish as they live longer
- accelerating innovation and advocacy through initiatives that promote health, wellness, and financial readiness
- investing in community partnerships that advance knowledge, promote equity, and drive action around longevity

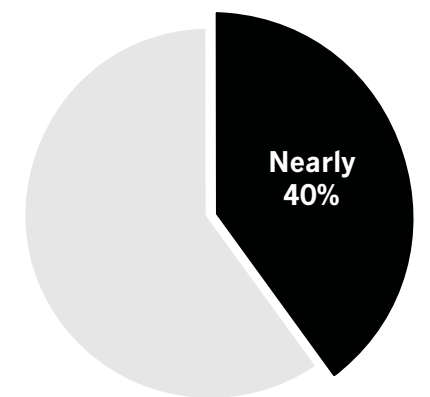
People are living *longer*.

By **2050**, the number of people aged **over 60** is expected to double to **2.1 billion** globally.

But people are underprepared to live well while they age.



People spend up to **20%** of their lives in poor health



Nearly **40%** face financial insecurity as they age

Sources: John Hancock/MIT AgeLab's Longevity Preparedness Index, World Economic Forum)

Longevity  
Institute



“Empowering health, wealth, and longevity is central to Manulife’s bold new ambition. It aligns with our values, our commitment to the communities we operate in, and we are uniquely placed to help individuals and families navigate the growing gap between lifespan and healthspan.”

— Phil Witherington, President & CEO, Manulife



## Investing in research and thought leadership



### Financial Resilience and Longevity Report

Global research highlighting the growing importance of saving and investing, in the context of longevity



### Longevity Preparedness Index with MIT AgeLab

First-of-its-kind index from John Hancock measures US adults' readiness to live longer



### National Institute on Ageing

Presenting sponsor powering the NIA Ageing in Canada Survey exploring how Canadians aged 50+ experience ageing



### Manulife Asia Care Survey

Exploring how people across the Asia region are redefining longevity



### Milken Institute

Advancing research on some of the most critical issues shaping longevity and the future of health

## Driving innovation and advocacy



### UpLink

Collaborating with UpLink, the World Economic Forum's open innovation platform, to help shape the future of longevity innovation



### Right to Food

Helping people who are experiencing barriers to healthy eating and regular exercise



### BC Foundation PaRx Program

Driven by healthcare professionals who want to improve patients' health by connecting them to nature



### Ownership Works

Fostering economic wellbeing and creating thriving workplaces



### Longevity Symposiums

Hosting global symposiums around the world to bring together experts on living longer, healthier, and better

## Fostering community partnerships



### Rock the Street, Wall Street

Empowering young women with financial & investment fundamentals, and industry access



### Peso Smart

Inspiring and pioneering multigenerational financial literacy



### National Urban League

Fostering financial resilience among U.S. small business owners and entrepreneurs



### Center for Addiction and Mental Health

Collaborating to advance global research and workplace support for women's mental health



### MindHK

Raising public awareness and expanding mental health support in Asia