

# Manulife

### Company Overview

- Leading international financial services provider with presence in Asia, Canada and U.S. for more than 125 years, 135 years and 160 years, respectively. Manulife provides financial advice, insurance, and wealth and asset management solutions for individuals, groups and institutions<sup>1</sup>.
- A top 10 largest life insurance companies in the world<sup>2</sup>.
- More than 38,000 employees and thousands of distribution partners serving more than 35 million customers.
- Assets under management and administration (AUMA)<sup>3</sup> of \$1.6 trillion as at September 30, 2024 (Total invested assets and Segregated funds net assets of \$429.2 billion and \$423.0 billion, respectively).
- Business diversification is a key strength which provides resiliency and foundation for growth.



## Strategy

- **Our ambition** is to be the most digital, customer-centric global company in our industry
- Our strategy is underpinned by five strategic priorities
- The goals for our stakeholders are:
  - Customers: Improve NPS<sup>4</sup> by 36 points and delight customers
  - Team: Engage our team maintain top quartile engagement
  - **Shareholders:** Deliver top quartile returns
  - Community: Deliver on our Impact Agenda

	Mission Wity	Decisi Lives r		<b>ade</b> eas better.	sier.		
s	Strategic Priorities What	Portfolio Optimization	Expense Efficiency	Accelerate Growth	Digital, Customer Leader	High Performing Team	
7	Values How	Obs abo cus		big	Get it done together	Own it	Share your humanity

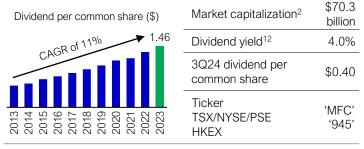
Key Financials				
Financial Targets	3Q24 YTD	2027 to 45.8		
		2027 targets <sup>8</sup>		
Core ROE <sup>5</sup>	16.3%	18%+		
Cumulative remittances <sup>6</sup>	n/a	\$22B+		
		Medium-term targets <sup>8</sup>		
New business CSM growth <sup>7</sup>	33%	15%		
CSM balance growth <sup>7</sup>	19%	8-10%		
Core EPS growth <sup>7</sup>	12%	10-12%		
Expense efficiency ratio <sup>5</sup>	45.0%	<45%		
Financial Leverage ratio <sup>5</sup>	23.5%	25%		
Core dividend payout ratio <sup>5</sup>	42%	35-45%		
EPS growth <sup>7</sup>	11%			
ROE	11.3%			
Common share dividend payout ratio				
Capital and Liquidity Strength				
MLI's LICAT ratio <sup>9</sup>		137%		
Excess capital over OSFI's supervisory	\$23.3 billion			
Cash & cash equivalents and marketable	\$254.5 billion			

MLI's LICAT ratio <sup>9</sup>	137%
Excess capital over OSFI's supervisory target ratio <sup>10</sup>	\$23.3 billion
Cash & cash equivalents and marketable securities	\$254.5 billion
Financial Strength Ratings <sup>11</sup>	

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Agency	AM Best	Morningstar DBRS	Fitch	Moody's	S&P	
Rating	A+	AA	AA	A1	AA-	

Financial KPIs	3Q24	Change from 3Q23
Net income attributed to shareholders	\$1,839	<b>\$</b> 826
Core earnings <sup>3,7</sup>	\$1,828	<b>4</b> %
Total expenses <sup>7</sup> (incl. General expenses of \$1,204)	\$1,749	<b>▲</b> 7%
Expense efficiency ratio <sup>5</sup>	44.4%	▲ 0.1 pps
APE sales (\$ billions) <sup>7</sup>	\$2.3	<b>4</b> 0%
New business value <sup>7</sup>	\$843	<b>▲</b> 39%
New business CSM <sup>7</sup>	\$759	<b>▲</b> 47%
Global WAM net flows (\$ billions)	\$5.2	<b>\$</b> 6.0
Global WAM average AUMA <sup>7</sup> (\$ billions)	\$963	<b>▲</b> 16%
Book value per share (\$)	\$24.40	<b>^</b> 9%
Adjusted book value per share (\$) <sup>5</sup>	\$34.97	<b>1</b> 4%

### Shareholder information



Note: Figures are in C\$ millions unless otherwise noted. ¹We operate as Manulife across our offices in Asia, Canada, and Europe, and primarily as John Hancock in the United States. ²Based on market capitalization as of September 30, 2024. Source: Bloomberg. ³Core earnings and AUMA are non-GAAP financial measures. For more information, see "Non-GAAP and Other Financial Measures" in our 3Q24 MD&A. ⁴ Net Promotor Score ("NPS"). ⁵Non-GAAP and Other Financial Measures" in our 3Q24 MD&A. Percentage changes are stated on a constant exchange rate basis. For more information see "Non-GAAP and Other Financial Measures" in our 3Q24 MD&A. ⁵Percentage changes are stated on a constant exchange rate basis. For more information see "Non-GAAP and Other Financial Measures" in our 3Q24 MD&A. ⁵Percentage changes are stated on a constant exchange rate basis. For more information see "Non-GAAP and Other Financial Measures" in our 3Q24 MD&A. ⁵Percentage changes are stated on a constant exchange rate basis. For more information see "Non-GAAP and Other Financial Measures" in our 3Q24 MD&A. ⁵Percentage changes are stated on a constant exchange rate basis. For more information see "Non-GAAP and Other Financial Measures" in our 3Q24 MD&A. ⁵Percentage changes are stated on a constant exchange rate basis. For more information see "Non-GAAP and Other Financial Measures" in our 3Q24 MD&A. ⁵Percentage changes are stated on a constant exchange rate basis. For more information on reministration on ife Insurance Capital Adequacy Test Public Disclosure Requirements guideline. 10 OSFI's supervisory target ratio of 100% for MLI. 11 Financial Strength Ratings apply to the main life operating companies of Manulife Financial Corporation including MLI, John Hancock Life Insurance Co. (U.S.A.), John Hancock Life & Health Insurance Co. and John Hancock Life Insurance Co. of New York. Morningstar DBRS does not rate the U.S. insurance subsidiaries separately. Outlook is *Stable* from AM Best, Morningstar DBRS, Fitch and S&P, while the outlook is *Positive* from Moody's. All ratings as at September 30, 2024. <sup>12</sup> Dividend per common share paid in the quarter \* 4 / Current quarter closing share price.

### **Business Performance**

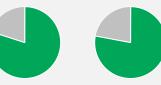
The Asia segment is a leading provider of insurance products and insurance-based wealth accumulation products. We have insurance operations in 12 markets with a diversified multi-channel distribution network, including over 105,000 contracted agents, 10 exclusive partnerships and over 100 bank partnerships.

Sales Rank<sup>1</sup>

Asia

Sales Kalik	
#2 Singapore Insurance <sup>2</sup>	#7 Hong Kong Insurance
#3 Cambodia Insurance	#7 Indonesia Insurance
#4 Vietnam Insurance <sup>3</sup>	#9 Malaysia Insurance
#4 China Insurance (foreign insurers agency ranking)	#13 China Insurance
#5 Philippines Insurance	#14 Japan Insurance

3Q24 Contribution to total Company (C\$ millions)



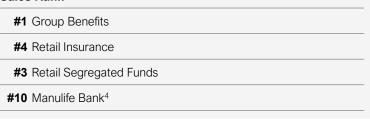




New business CSM 78% at \$593

The Canada segment is a leading financial services provider, offering insurance products, insurance-based wealth accumulation and decumulation products, and banking solutions, and has an inforce variable annuity business.

#### Sales Rank<sup>1</sup>



3Q24 Contribution to total Company (C\$ millions)



APE sales

80% at \$1.872

14% at \$343



New business value 17% at \$143



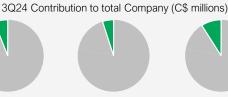
New business CSM 13% at \$95

The U.S. segment provides a range of life insurance products and insurance-based wealth accumulation products and has in-force long-term care insurance and inforce annuity businesses.

#### Sales Rank<sup>1</sup>

#11 Individual Life Insurance

APE sales 6% at \$132



New business value 5% at \$45



New business CSM 9% at \$71

The Global Wealth and Asset Management segment, branded as Manulife Investment Management, provides investment advice and innovative solutions to retirement, retail and institutional clients. Our investment footprint spans 19 geographies, including 10 in Asia, with over 120 years of experience.

# Sales Rank<sup>5</sup>

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	#1	HK Retirement <sup>6</sup> #5		U.S. Retirement Mid-Case Market <sup>7</sup>			
	#2	Canada Retirement	#11	Canada Retail			
	#1	U.S. Retirement Small Case Market <sup>7</sup>	#14	U.S. Retail <sup>8</sup>			

#### 3Q24 Financial KPIs

Core EBITDA margin <sup>9</sup>	27.8%
Net fee income yield <sup>9</sup>	42.4bps
Gross flows (\$ billions)	\$41.3
AUMA (\$ billions) <sup>10</sup>	\$991





Institutional

### **Investor Relations Contact:**

Huna Ko 200 Bloor Street East, Toronto ON, Canada M4W 1E5 Tel: (416) 806-9921

#### **Media Relations Contact:**

Anne Hammer 200 Berkeley St, Boston, MA 02116, USA Tel: (201) 925-1213

Figures are in C\$ millions unless noted. 1 Sources: Most recent market data available (figures are based on 1H24 unless otherwise specified) from various independent market surveys including LIMRA, Tillinghast, Fraser, IFIC and other sources. <sup>2</sup> Based on FY 2023 for Singapore (Monetary Authority of Singapore - MAS). <sup>3</sup> Based on 3Q24 YTD. <sup>4</sup> Manulife Bank is based on assets compared to domestic banks from information margin and net fee income yield are non-GAAP ratios. 10 AUMA is a non-GAAP financial measure. See "Non-GAAP and Other Financial Measures" in our 3Q24 MD&A which is incorporated by reference and available on SEDAR+ at http://www.sedarplus.com.