

Transcript

What if your life insurance could help you live better?

At Manulife, we believe living longer should also mean living better every day.

That's why we created Manulife *Vitality*, a program built to help Canadians live longer, healthier, better lives while gaining the protection and peace of mind they deserve.

Manulife *Vitality* relentlessly innovates by combining insurance coverage with an easy-to-use app that supports better health through education, incentives, and meaningful discounts.

Keeping members motivated every step of the way.

Earn points for healthy habits, both the ones you already have and the ones you build.

The more points you earn, the more you benefit.

Manulife *Vitality* is available on eligible term and permanent insurance products.

For a small monthly fee, Manulife *Vitality Plus* offers extra rewards and tools that support healthy habits.

Manulife *Vitality* is more than insurance.

It's your partner in health, helping you stay motivated, build a healthier future and potentially save on your premiums along the way.

Ask your advisor about *Vitality* and how it can fit with your Manulife coverage.