
**Alexander Buffam, Investment
Counsellor, Manulife Private Wealth**

Hello, my name is Alex Buffam.

I'm an Investment Counsellor with Manulife Private Wealth, Chartered Financial Analyst charterholder, and I've been with Manulife Private Wealth for nearly a decade.

I grew up in a small town called Perth in Ontario, just outside of Ottawa.

I've always been interested in investing right from a young age. My father would help me pick stocks and, and involved in, you know, his financial management and his portfolio. And I always had an affinity for it.

One of the most gratifying parts of my job is working with clients to provide them with financial plans, tax and estate planning advice.

On multiple occasions, I've worked with clients to show them what their future potential net worth can be and the opportunities that they have to retire earlier than anticipated, creating greater joy in their retirement phase and more time spent with family and doing the things that they love.

Manulife Private Wealth clients can benefit from our institutional approach to wealth management, which is made up of our Multi-Asset Solutions Team, a group of investment professionals that build asset allocation models for our clients, as well as our Global Manager Research Team, a group of seasoned professionals around the globe finding best-in-class managers to fill the asset classes we've built for our clients.

One thing I'd like clients to take away after watching this video is the importance of a holistic approach to wealth management.

Financial planning can identify key considerations when planning for the next generation.