

Press Release

FOR IMMEDIATE RELEASE

August 18, 2025

Manulife Philippines Appoints Adnelle Valeza as Chief of Staff, Strategy, and Transformation



MANILA, Philippines – Manulife Philippines, the local arm of leading international financial services provider Manulife, today announced the appointment of Adnelle Valeza as new Chief of Staff, Strategy, and Transformation, joining the company's executive leadership team.

Valeza joins Manulife Philippines with nearly three decades of international leadership experience across transformation, technology, and distribution. Her career spans both established corporations and start-up environments, where she has consistently delivered double-digit growth, led large-scale digital transformations, and built scalable sales and operational strategies.

Most recently, Valeza led business strategy and transformation at a Philippine-based life insurer, developing strategic roadmaps for non-Bancassurance channel expansion and led the company's digital transformation initiatives. Prior to that, she held several senior executive roles at a



multinational insurer, where she led regional M&A projects and digital strategy programs across Southeast Asia.

“Adnelle’s appointment is a pivotal step in strengthening our leadership team” said **Rahul Hora, President and Chief Executive Officer, Manulife Philippines**. “Her extensive expertise in project management, technology strategy, and business transformation will be invaluable as we execute our strategic priorities and accelerate our efforts to become the number 1 choice of our customers in the Philippines.”

In her new post, Valeza will be driving alignment across key business initiatives to enhance operational efficiency—underscoring Manulife Philippines’ drive toward high-quality, sustainable growth and digital customer leadership.

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About Manulife Philippines

The Manufacturers Life Insurance Company opened its doors for business in the Philippines in 1907. Since then, Manulife's Philippine Branch and later The Manufacturers Life Insurance Co. (Phils.), Inc. (Manulife Philippines) has grown to become one of the country's leading life insurance companies. Manulife Philippines is a wholly owned domestic subsidiary of Manulife Financial Corporation, among the world's largest life insurance companies by market capitalization. Learn more about Manulife Philippines by visiting their website manulife.com.ph and following them on Facebook (facebook.com/ManulifePH), Twitter (@ManulifePH), and Instagram (@manulifePH).

About Manulife

Manulife Financial Corporation is a leading international financial services provider, helping our customers make their decisions easier and lives better. With our global headquarters in Toronto, Canada, we operate as Manulife across Canada, Asia, and Europe, and primarily as John Hancock in the United States, providing financial advice and insurance for individuals, groups and businesses. Through Manulife Wealth & Asset Management, we offer global investment, financial advice, and retirement plan services to individuals, institutions, and retirement plan members worldwide. At the end of 2024, we had more than 37,000 employees, over 109,000 agents, and thousands of distribution partners, serving over 36 million customers. We trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges, and under '945' in Hong Kong.

Not all offerings are available in all jurisdictions. For additional information, please visit manulife.com.

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